

# Master of Arts in **MARKETING** **COMMUNICATION**

## PRE-REQUISITE

Course	Professor	Day/Time	Room
St. Thomas and Critical Thinking	E. DELA CRUZ	SAT 8-11	
St. Thomas and Critical Thinking	E. DELA CRUZ	SAT 11-2	
St. Thomas and Critical Thinking	F. TIMBREZA	WED 6-9	
St. Thomas and Critical Thinking	F. TIMBREZA	FRI 6-9	
St. Thomas and Critical Thinking	J. CARINO	TUE 6-9	
St. Thomas and Critical Thinking	M. VASCO	SAT 2-5	
St. Thomas and Critical Thinking	R. MATIENZO	FRI 6-9	
Research Methodology			

## CORE

Course	Professor	Day/Time	Room
Marketing Communication Theory	G. PUSTA	SAT 11-2	

## SPECIALIZATION

Course	Professor	Day/Time	Room
Content Development for Integrated Marketing Communication 1	J.A. SALANDANAN	SAT 8-11	

## COGNATE

Course			
<i>Any 3 unit course that has substantial bearing on the thesis.</i>			

## OTHER REQUIREMENTS: *(If required upon admission)*

Course	Professor	Day/Time	Room
Advanced Academic Writing (for Non-English Majors)	L. MOJICA	SAT 11-2	

## TERMINAL REQUIREMENTS

Course	Professor	Day/Time	Room
Thesis Writing I (TW1)			
Thesis Writing II (TW2)			
Thesis Writing III (TW3)			