

UNIVERSITY OF SANTO TOMAS
The Graduate School
**CENTER FOR CONTINUING PROFESSIONAL
EDUCATION & DEVELOPMENT**
IN PARTNERSHIP WITH
GREAT LEARNINGS & BEYOND
MANAGEMENT CONSULTANCY SERVICES

**CERTIFICATE IN
STRATEGIC TRAINING
& DEVELOPMENT**

July 13, 20, 27, and August 03, 2019
Every Saturday / 9:00am – 7:00pm
Thomas Aquinas Research Complex (TARC)
Graduate School, University of Santo Tomas
España, Sampaloc, Manila

This certificate course is designed to develop the competencies of HR professionals, managers, and trainers in designing training interventions that are linked to business needs and evaluating the organization's training and development programs to ensure that it provide significant measurable results

At the end of the program, the participants will be able to:

1. develop a strategic training and development plan
2. develop a training program design and evaluation plan

METHODOLOGIES

It is a combination of theory and practical applications:

- *Structured Learning Experiences*
- *Lecture-Discussions*

- *Small Group Discussions*
- *Plenary Sessions*
- *Individual and Group Consultation*

COURSE SCHEDULE/OUTLINE

July 13, 2019

MODULE 1

**Developing a Strategic Mindset in
People Development**

- This module will help the participants to understand better the enterprise he is in - starting with a review of the organization's mission, vision and strategies - while also improving his skills in diagnosing the organization's people development requirements

July 20, 2019

MODULE 2

**Learning and Development Needs
Analysis**

- This module will allow participants to learn more on how to identify learning and development needs of employees through different data gathering methods

July 27, 2019

MODULE 3

**Designing People Development
Programs**

- This module will enable participants to be more adept in formulating learning objectives as well as in designing program content. Various methodologies will also be discussed to help them to create their own training or development program

August 03, 2019

MODULE 4

**Evaluating People Development
Programs**

- This module will help the participants understand better Kirkpatrick's four (4) levels of evaluation, and prepare them to design program evaluation

CLOSING CEREMONY

To be announced (TBA)

At the end of the course, individual projects will be given to the participants to measure the skills and learning they have acquired.

- ❖ Participants who successfully completed the program may earn a 3-unit cognate in the Master in Business Administration (MBA) or Master of Science in Human Resource Management program of the UST Graduate School (subject to certain conditions).

WHO SHOULD ATTEND

- College graduate, preferably with work experience

REGISTRATION FEE & RESERVATION:

Each participant who enrolls shall pay the:

a.Regular Rate: Php 20,000.00

b.Early Tiger Rate: Php 15,000.00

(Should the participant register and pay the reservation fee on or before *July 01, 2019*. Otherwise, the regular rate applies.)

c.Payment can be made by depositing FULL AMOUNT (Non-refundable in case you cancel your reservation a week before the program starts) at any BPI branch to Account Name: University of Santo Tomas, Account No. 0151-0000-45.

d.Please email a copy of the deposit slip, together with the accomplished reservation form to ust_ccped@yahoo.com before the course date and wait for a confirmation of receipt.

e.We encourage early registration to secure your slot.

Reservation Form:

☐ YES, I will attend the UST Certificate in Strategic Training and Development scheduled this July 13, 20, 27, and March 03, 2019

Name: _____

First Name M.I. Surname

Position: _____

Company/Organization: _____

Address: _____

Office Tel. No. _____

Fax No. _____

Cell phone No. _____

Email Address: _____

Signature: _____

This form may be reproduced for additional participants.

UST:S009-00-FO01

Center For Continuing Professional Education and Development

PROGRAM OFFERINGS

We partnered with the industry's foremost authorities to develop quality training & development programs intended for forward thinking professionals toward their career advancement and leading to organizational transformation.

We offer customized training & development programs that are designed to update knowledge, enhance competencies and improve professional performance to effectively address the needs of specific disciplines and industries.

- I. Human Resource Management
- II. Financial / Investment Management
- III. Business Management / Entrepreneurship
- IV. Psychology
- V. Engineering / Technology Management / Design
- VI. Marketing / Sales / Advertising
- VII. Educational Management
- VIII. Architecture / Cultural Heritage
- IX. Social Science / Humanities and Liberal Arts
- X. Health and Natural Sciences

For further information, please contact:

ASSOC. PROF. JOCELYN F. AGCAOILI, MHPed, MSPT
Director

Center for Continuing Professional Education and Development (CCPED)

University of Santo Tomas Graduate School
Thomas Aquinas Research Complex,
España Blvd., Manila, Philippines 1015

Telephone No. (+632) 406-1611 local 4030

Telefax No. (+632) 731-5396/ 740-9732

Cellphone No. 0917-3680248 / 0998-9451034

Email: ust_ccped@yahoo.com

ccped_ustgs@yahoo.com



GREAT LEARNINGS AND BEYOND
Management Consultancy Services
It's all about learning with fun!

UNIVERSITY OF SANTO TOMAS GRADUATE SCHOOL

CENTER FOR CONTINUING PROFESSIONAL EDUCATION & DEVELOPMENT

IN PARTNERSHIP WITH

GREAT LEARNINGS & BEYOND
MANAGEMENT CONSULTANCY SERVICES

CERTIFICATE in Strategic Training and Development

July 13, 20, 27, and August 03, 2019

Every Saturday / 9:00am – 7:00pm

Thomas Aquinas Research Complex

Graduate School

University of Santo Tomas

Espana, Sampaloc, Manila



<http://graduateschool.ust.edu.ph/ccped>