

Mission Statement

We are a Catholic institution of learning dedicated to advancing the frontiers of knowledge in the theoretical and applied fields through quality graduate education that is comprehensive and responsive to the needs of society.

We are committed to the formation of scholars and high-quality professionals who are ethical, competent, compassionate, and committed to the service of their respective professions, the church, the nation, and the global community.

Vision Statement

We envision a Graduate School that stands for excellence and innovation and that is globally recognized for its distinct degree programs and quality research outputs.

Goals and Objectives

The Graduate School commits itself to develop:

1. competent professionals who, inspired by the ideals of St. Antoninus of Florence, promote excellence in the production, advancement, and transmission of specialized knowledge and skills in the sciences, the arts, and community service;
2. scholarly researchers and creative thinkers who, kindled by St. Thomas Aquinas' ardour for truth, aspire to become fountains of intellectual creativity and, in their quest for quality research, are proficient and critical in assessing and communicating information in various fields that impact the professions, the church, the nation, and the global community;
3. professional Christian leaders who, touched by St. Dominic de Guzman's apostolic fire and warmed by Mary's motherly care, articulate ethics and truth, high level of moral maturity in resolving issues and promoting social justice and compassion for the poor, and care for the environment;
4. globally engaged citizens who, with ardent advocacy for life, promote a deeper understanding of tolerance and justice as well as linguistic, religious, and cultural diversities as a result of precise evaluation of modern problems and inquiries;
5. committed scholars who, nurtured by the dogmas of Christian faith and values, are dedicated to the pursuit of truth through the promotion of an intellectual culture that values academic rigor and freedom of scientific investigations; and
6. lifelong learners who, empowered by St. Antoninus of Florence's zeal for learning, are committed to the advancement of a higher culture through a continuous search for intellectual inquiries and new knowledge as well as faithfulness to Catholic intellectual traditions.

Program Intended Learning Outcomes (PILO)

When you successfully complete MBA, you will be able to:

1. Demonstrate higher order level of skills in analyzing, assessing, and communicating information in the various areas of business administration.
2. Demonstrate skills of critical inquiry and creative approaches to opportunity seeking, resolve business management-related problems and business management development through business researches.
3. Demonstrate the ability to lead and work autonomously and collaboratively with others in exercising ethical actions and in resolving business administration issues.
4. Demonstrate global awareness and deeper understanding of diversities and practices of business management.
5. Demonstrate updated and in-depth professional and functioning knowledge on strategies of business management, policy formulation, problem solving, and practices in the business fields and other disciplines.
6. Demonstrate initiatives and self-direction to advance one's knowledge and skills in business management using established sources of advanced information in the field beyond program requirement.

MASTER IN BUSINESS ADMINISTRATION

For Non Business Graduates:

Must take 9 units of Foundation Courses

MBA 500 - Management and Marketing Principles

This course is designed to acquaint the students with the fundamentals of management and the different elements of the marketing mix (4 p's). It also aims to familiarize the students with the principles, sound practices, development and potentials in the field of management and marketing for the purpose of acquiring management/marketing skills needed for the success of the organization.

MBA 501 - Fundamentals of Accounting and Finance

This course covers the basic principles in accounting, its nature, functions, scope and limitations. It includes all procedures in the accounting process as it is applied in business transactions. This course covers transactions, problems and financial statements preparation peculiar to Single Proprietorship Business and Corporation. It includes discussion of the Accounting cycle for Service, Merchandising and

Manufacturing Business and Basic knowledge on the valuation of the balance sheet and income statement accounts.

MBA 502 - Principles of Economics

This course introduces the student to the foundations and basic principles of macroeconomics and microeconomics.

PREREQUISITE COURSES: (6 UNITS)

GS 500 - St. Thomas and Critical Thinking

As the philosophical foundation of Research Methodology, it is a study of the principles of and skills in critical thinking according to St. Thomas Aquinas in the three areas of mental cognition: simple apprehension, judgment, and reasoning; and of common fallacies towards the acquisition of the art of argumentation.

GS 501 - Research Methodology

The student is introduced to research concepts relevant to business and industry. Discussions center on how to prepare a thesis emphasizing choice of title, statement of the problem, sources of data, analysis and evaluation of information gathered, among others. Course output is a research proposal.

CORE COURSES: (9 UNITS)

MBA 600 - General Management

The course discusses the elements and techniques of managerial process which are fundamental to the successful operation of an organization. It focuses on the managerial functions carried out in an ever dynamic business environment. The course enhances the student's understanding and appreciation of the significant relationships of business and the leader's own managerial activities as a responsible member of the global community.

MBA 601 - Good Governance and Corporate Social Responsibility

Deals with social responsibility and good governance in government, corporate and social organizations and the role boards and board members play in good governance.

MBA 602 - Quantitative Business Analysis & Business Statistics

It is concerned with the formulation and analysis of mathematical models for decision making and the application of computers in business. Optimal decisions are studied through quality and sensitivity analysis, elementary probability, random variables, measures of central tendency, dispersion and co-variance as basis for business decisions.

SPECIALIZATION COURSES: (15 UNITS)

MBA 700 - Financial Management

It introduces techniques of financial analysis and projection, covering topics like capital budgeting; inventory management, cash management, short-term sources, and uses of funds etc. and actual

financial problems faced by business concerns which are analyzed through the use of case materials.

MBA 701 - Human Resource Management

This subject focuses on the issues of managing people within an organization. Particular attention is paid to the problems of designing and working with a human resource management system. Topics include manpower planning, work analysis staffing organization, compensation planning and training, all geared to support the strategic objectives of the organization.

MBA 702 - Production and Operations Management

The subject deals on the responsibilities of production design and operations planning and controlling of production systems. Topics discussed are production planning, inventory control, production control, maintenance and quality control necessary to operate efficiently as per objectives of a particular firm.

MBA 703 - Marketing Management

It introduces the framework for making marketing decisions. Specific skills are developed in the analysis of customers, competition, the organization facing the decision and the environment within which the marketing decision is to be made. Theories are applied to decisions regarding the 4 P's – product, price, place, promotion aimed at sharpening the student's ability to develop comprehensive marketing policy, strategic plans, and control procedures.

MBA 705 - Strategic Management

An integrating course for all the major functions of management by studying the strategy and external posture of an organization, design and process. It considers the organization in its totality from the viewpoint of a chief executive officer (CEO) and centers on formulating strategies, implementing these strategies and managing diversity. Organizing for strategic action is its overall concern.

COGNATE COURSES: (6 UNITS)

Any two courses or Special Topics

TERMINAL REQUIREMENTS: (9 UNITS)

Written Comprehensive Examinations (WCE)

TW I - 3 units (Thesis Proposal)

TW II - 3 units (Research Colloquium)

TW III - 3 units (Thesis Defense)

Total = 45

Summary of Program Requirements

Degree Requirements	units
Prerequisite Courses	6
Core Courses	9
Specialization Courses	15
Cognate Courses	6
Written Comprehensive Exam	--
Thesis Writing I	3
Thesis Writing II	3
Thesis Writing III	3
TOTAL	45

UST Graduate School Administration Officials and Faculty Set-up

MARILU R. MADRUNIO, Ph.D.
Dean

FR. JOSÉ ANTONIO E. AUREADA, O.P., S.Th.D.
Regent

ALEJANDRO S. BERNARDO, Ph.D.
Faculty Secretary

GRECEBIO JONATHAN D. ALEJANDRO, Dr.rer.nat.
Director for Graduate Research

MARY CAROLINE N. CASTAÑO, Ph.D.
Program Lead for Business Cluster

PROFESSORIAL STAFF

Hector M. Aguilin, MBA, Ph.D. Com
Jose C. Benedicto, Ph.D

Celso D. Benologa, MBA, Ph.D. Com
Nelson C. Bool, Ph.D. Eco
Socoro Calara, Ph.D.

Mary Caroline N. Castaño, MBA, Ph.D. Com
Franz Guiseppe F. Cortez, Ph.D.

Ernesto D. Dimaculangan, MBA, Ph.D.
Esmeraldo Dimaculangan, Jr., Ph.D.

Nancy L. Eleria, Ph.D. Eco
Patricia M. Empleo, Ph.D.

Dante R. Garcia, Ph.D. Eco

Jeannette Isabelle V. Loanzon, MBA, Ph.D.
Emmanuel J. Lopez, Ph.D. Eco

George A. Lu, Ph.D
Belinda S. Mandigma, Ph.D

Robert Montaña, Ph.D.
Conrado T. Montemayor, MA Ent, Ph.D. Com
Eduardo G. Ong, MBA, Ph.D. Com
Richard Parcia, Ph.D.
Ronald M. Pastrana, Ph.D.
Ramon C. Posadas, MBA, Ph.D. Com
Elizabeth O. Recio, Ph.D.
Jae Hak Shim, Ph.D.
Marilyn M. Tiongson, Ph.D.
Enrico Aurelio C. Torres, MBA, Ph.D. Com
Fernando L. Trinidad, Ph.D.



University of Santo Tomas
THE CATHOLIC UNIVERSITY OF THE PHILIPPINES
MANILA, PHILIPPINES
The Graduate School

MBA
MASTER IN BUSINESS ADMINISTRATION

AY 2014 - 2017