

## Mission Statement

We are a Catholic institution of learning dedicated to advancing the frontiers of knowledge in the theoretical and applied fields through quality graduate education that is comprehensive and responsive to the needs of society.

We are committed to the formation of scholars and high-quality professionals who are ethical, competent, compassionate, and committed to the service of their respective professions, the church, the nation, and the global community.

## Vision Statement

We envision a Graduate School that stands for excellence and innovation and that is globally recognized for its distinct degree programs and quality research outputs.

## Goals and Objectives

The Graduate School commits itself to develop:

1. competent professionals who, inspired by the ideals of St. Antoninus of Florence, promote excellence in the production, advancement, and transmission of specialized knowledge and skills in the sciences, the arts, and community service;
2. scholarly researchers and creative thinkers who, kindled by St. Thomas Aquinas' ardour for truth, aspire to become founts of intellectual creativity and, in their quest for quality research, are proficient and critical in assessing and communicating information in various fields that impact the professions, the church, the nation, and the global community;
3. professional Christian leaders who, touched by St. Dominic de Guzman's apostolic fire and warmed by Mary's motherly care, articulate ethics and truth, high level of moral maturity in resolving issues and promoting social justice and compassion for the poor, and care for the environment;
4. globally engaged citizens who, with ardent advocacy for life, promote a deeper understanding of tolerance and justice as well as linguistic, religious, and cultural diversities as a result of precise evaluation of modern problems and inquiries;
5. committed scholars who, nurtured by the dogmas of Christian faith and values, are dedicated to the pursuit of truth through the promotion of an intellectual culture that values academic rigor and freedom of scientific investigations; and

6. lifelong learners who, empowered by St. Antoninus of Florence's zeal for learning, are committed to the advancement of a higher culture through a continuous search for intellectual inquiries and new knowledge as well as faithfulness to Catholic intellectual traditions.

## Program Intended Learning Outcomes (PILO)

Upon successful completion of the MA in Journalism Program, the graduate will be able to:

1. Instill a culture of journalism studies in order to produce research relevant to the practice and study of journalism
2. Demonstrate critical thinking and research skills that can contribute to their journalistic work, their journalism scholarship, and their analyses of issues in society and in journalism. They should keep themselves abreast of the latest in technologies that aid current-day journalism.
3. Uphold a model of practicing ethics, influenced by the pursuits of truth, ethics, and editorial independence in the journalism profession. The program also aims to develop leadership and management skills among its graduates who should demonstrate quality editorial and newsroom managerial competencies in the workplace.
4. Produce graduates who effectively and responsibly communicate relevant information and who contribute to the public's media literacy and awareness of the media's role in society
5. Use journalism to engage audiences in both local and global issues and help the public make informed decisions and contribute to public policy reforms
6. Pursue continuous learning and reflection on journalism so as to improve and apply the knowledge and skills of journalists in various professional and practical contexts

## MASTER OF ARTS IN JOURNALISM

### PREREQUISITES (6 UNITS)

#### GS 500 - St. Thomas and Critical Thinking

As the philosophical foundation of Research Methodology, it is a study of the principles of skills in critical thinking according to St. Thomas Aquinas in the three areas of mental cognition: simple apprehension, judgment, and reasoning; and of common fallacies towards the acquisition of the art of argumentation.

### Research Methodology (3 units)

### CORE (12 UNITS)

Communication Theory and Theories of the Press (3 units)  
Storytelling and Advanced Reporting Techniques for Multiple Platforms (3 units)  
Journalism Ethics and Social Communication (3 units)  
Global Journalism Practice and Studies (3 units)

### SPECIALIZATION (15 UNITS)

Digital and Data Journalism (3 units)  
International Reporting (3 units)  
Political Economy of Mass Media and Journalism (3 units)  
Media Management and Sustainability (3 units)  
Media Law and Press Freedom (3 units)  
Media Studies and Journalism (3 units)  
Journalism Education (3 units)  
Special Topics in Journalism  
Advanced English for Journalists (3 units)  
Science and Environmental Journalism (3 units)  
Advanced Business and Economic Journalism (3 units)  
Advanced Broadcast Journalism (3 units)  
Lifestyle Journalism (3 units)

### TERMINAL REQUIREMENTS: (9 UNITS)

Written Comprehensive Examinations (WCE)  
TW I - 3 units (Thesis Proposal)  
TW II - 3 units (Research Colloquium)  
TW III - 3 units (Thesis Defense)

**Total = 42 Units**

## Summary of Program Requirements

Degree Requirements	units
Prerequisite Courses	6
Core Courses	12
Specialization Courses	15
Written Comprehensive Exam	--
Thesis Writing I	3
Thesis Writing II	3
Thesis Writing III	3
<b>TOTAL</b>	<b>42</b>

### UST Graduate School Administration Officials and Faculty Set-up

MARILU R. MADRUNIO, Ph.D.  
*Dean*

FR. JOSÉ ANTONIO E. AUREADA, O.P., S.Th.D.  
*Regent*

ALEJANDRO S. BERNARDO, Ph.D.  
*Faculty Secretary*

GRECEBIO JONATHAN D. ALEJANDRO, Dr.rer.nat.  
*Director for Graduate Research*

### Resident faculty members

#### Dr. Joyce Arriola

Ph.D. in Literature, UST; Ph.D. in Communication, University of the Philippines; Coordinator, UST's M.A. in Communication program; Member, Technical Committee in Literature, Commission on Higher Education; Editorial board member, Philippine Journalism Review (Center for Media Freedom and Responsibility)

#### Prof. Jose Ma. Carlos

Former secretary-general of the Asian Media Information and Communication Centre (AMIC), based in Singapore; M.B.A. at Asian Institute of Management

**Prof. Christian Esguera**

M.A. in Theology major in Socio-Pastoral Communication, UST; Senior Reporter, Philippine Daily Inquirer; teaching Journalism at UST for 13 years

**Prof. Jeremaiah Opiniano**

M.P.S. Development Communication, University of the Philippines; Coordinator, UST Journalism program; publisher of The Filipino Connection; teaching Journalism at UST for 13 years; current coordinator of the undergraduate Journalism program

**Prof. Felipe Salvosa II**

M.A. Economics, UST; Former associate editor and research director, BusinessWorld

**Professional experts**

**Glenda Gloria**

M.A. in Political Sociology, London School of Economics and Political Science; Managing Editor, Rappler; former news and public affairs head of the ANC (the news cable channel of ABS-CBN); multi-awarded journalist; UST Journalism alumna, batch 1985

**J. Alwyn Albuero**

M.A. in Journalism, Ateneo de Manila University; Program Manager and former Senior News Desk Editor, GMA News and Public Affairs; Vice President of the National Union of Journalists in the Philippines (NUJP)

**Arnold Tenorio**

M.B.A., University of the Philippines; Business Editor at Interaksyon; former business editor, The Manila Times; lecturer at the undergraduate communication program of Miriam College

**Ferdie Maglalang**

M.A. in Global Journalism, Erasmus Mundus journalism program; Former political reporter, Manila Bulletin



University of Santo Tomas  
THE CATHOLIC UNIVERSITY OF THE PHILIPPINES  
MANILA, PHILIPPINES  
**The Graduate School**

**MASTER OF ARTS IN**  
**JOURNALISM**

AY 2015 - 2017