

## **CULTURAL HERITAGE STUDIES**

Cultural Heritage refers to things valued from the past that enrich our identity in the present and inspire future generations. Our tangible, intangible, movable and immovable heritage are valued not because they are old but because they are associated with phases of history people, and events of high significance.

The Cultural Heritage Studies Program of the UST-Graduate School began in 2000 as a pioneering curriculum in heritage conservation in the country. The CHS program is carried out through the support from the UST Museum of Arts and Sciences (as an environment of continuous/experimental learning) and the UST Center for Conservation of Cultural Property and Environment in the Tropics (for the application of learning).

The core aim of this program is to produce graduates who are armed with skills and competencies to allow them to be a part of the dynamic field of cultural heritage, in terms of policy making, practice, research, service and advocacy.

### **OBJECTIVES:**

1. To address the increasing demand for competent cultural heritage workers locally and internationally.
2. To provide the students with theoretical and practical skills, and ethical standards in heritage conservation.
3. Enrich and nurture an understanding of the processes involved in the social production and transmission of heritage values.
4. Develop a scholarly attitude towards research and promote active collaboration with other academic and practical disciplines.
5. To establish a network of local, and international cultural heritage experts.

Specialization may be undertaken within a wide range of areas including but not limited to:

- Curatorial practice and exhibition development
- Conservation planning and heritage assessment
- Cultural policy development and evaluation
- Museum education and public programs
- Researching and writing cultural heritage

### **ENTRANCE REQUIREMENTS:**

Applicants should possess an appropriate bachelors degree or equivalent

### **COURSE STRUCTURE:**

#### **Master of Arts in Cultural Heritage Studies**

Requirements	Units
Prerequisites Courses	6
Core Courses	9
Specialization Courses	15
Cognate	3
WCE	--
Thesis Writing I, II, III	9
<b>TOTAL</b>	<b>42</b>

The course requires students to visit sites and join in field trips. Students are also encouraged to participate in seminars and workshops outside the university.

For holders of Graduate Diploma applying for Master in Cultural Heritage Studies:

- Upgrade course from Diploma to Master's degree
- Comply with all the requirements of the Master's program.

Students must pass the Written Comprehensive Examination (WCE) before taking their internship.

## **CURRICULUM**

### **PRE-REQUISITE COURSES: 6 UNITS**

#### **GS 500 - St. Thomas on Critical Thinking**

As the philosophical foundation of Research Methodology, it is a study of the principles of and skill in critical thinking according to St. Thomas Aquinas in the three areas of mental cognition; simple apprehension, judgment and reasoning; and of common fallacies toward the acquisition of the art of argumentation.

#### **GS 501 - Research Methodology for Cultural Heritage Studies**

The course introduces learners of Cultural Heritage Studies to formal, academic research that provides the theoretical grounding for conservation or preservation of tangible and intangible cultural heritage and initiates appropriate conservation measures.

### **CORE COURSES: 9 UNITS**

#### **CHS 500 - Perspectives in Culture and Heritage**

The class will be introduced to various approaches to culture, with the view to broadening their horizons on the plurality of cultures in the world.

Through reportages on selected readings and other media, students will be encouraged to expand their horizons on thinking and working with culture. Case studies and perspectives will be selected from a variety of fields, such as anthropology, ethnography, linguistics, geography, history, sociology, religion, the arts, etc. Classic works will be selected along with current writing. More than fifty percent of the emphasis will be on aspects of Philippine culture.

#### **CHS 504 - Museum and Cultural Heritage: Contexts and Issues**

The course introduces the historical, philosophical and practical perspectives of cultural heritage and museums. Cultural heritage discussions revolve around the development of international conventions and charters and the local legislations and ordinances. Museum development studies and ethics of collecting agencies and their public programs. The changing contexts of heritage concepts and practice is viewed in the light of cultural diversity, human rights and sustainability in a developing nation.

#### **CHS 502 - Cultural Heritage Management**

The course, characterized by multidisciplinary contents and contexts, provides basic theories, principles, and practical case studies for students to develop and evolve their conservation approaches. It highlights the mounting pressure on cultural heritage managers and administrators for increasing accountability and effectiveness. It also addresses collection and site management, business practices and ethics in administration. Students are presented insights into modern management techniques based on physical, oral and archival research to foreground courses of decisions and action targeted on cultural heritage programs, museums, and art establishment.

### **SPECIALIZATION COURSES: 15 UNITS**

#### **CHS 104 - Heritage Research and Documentation**

The course introduces various methodologies in research and documentation of cultural heritage with the view of gathering and conserving data in a plural world.

Through reportages on selected readings, such as classic works and current writing, and other media, students shall be encouraged to expand their horizons on research and documentation of culture with emphasis on the Philippines. Case studies and examples with multi-disciplinary points of view will be selected from a variety of fields such as anthropology, ethnography, linguistics, geography, history, sociology, religion, the arts, etc.

#### **CHS 105 - Principles and Basic Practices in Conservation of Movable Heritage**

This course covers theories involved in the conservation of movable (paintings, paper, etc.) and immovable (built heritage) objects. It introduces the history and development of conservation in the international and local setting, generally-accepted principles and

standard practices, the classification of materials, their nature and properties, common causes of conservation problems, different types of conservation intervention, as well as environmental monitoring and control. Focus is on the methodology of treatment of objects in need of conservation, based on an assessment of their condition, tests and analyses, interpretation of results and recommendation. Students are expected to be able to develop conservation programs depending on the situation where is required.

#### **CHS 106 - Heritage Education and Interpretation**

Focuses on the establishing and developing different approaches to design and implementation of a range of public programs to communicate the significance of the collections and sites.

#### **CHS 107 - Approaches to Archaeological Heritage**

The course provides theoretical and methodological approaches in the reconstruction and interpretation of the cultures of the past. It also deals with story of humanity focusing on the Philippine islands as it reviews the nature of information available from artifacts, ecofacts, archaeological features, their context and its relationships.

#### **CHS 110 - Heritage and Cultural Tourism**

This course brings into perspective the role of tourism as an important means and motivation for the protection, conservation, interpretation and presentation of the heritage and cultural diversity of any particular place or region. Examines the role of domestic and international cultural tourism in the social and economic development thus engaging on conservation by generating funding, education the community and influencing policy. Learners are expected to be trained in physical, oral, and archival research to foreground courses of decisions and actions.

### **COGNATE COURSE: 3 UNITS**

#### **CHS 108 - Seminars**

Seminar with changing topics. In-depth examination of particular topics allows students to broaden their knowledge of subjects pertinent to the field.

### **TERMINAL REQUIREMENTS (9 UNITS)**

Written Comprehensive Examination  
Thesis Writing I (Proposal Writing)  
Thesis Writing II(Research Colloquium)  
Thesis Writing III(Final Defense)

**Total = 42 Units**

**UST Graduate School Administration  
Officials and Faculty Set-up**

MARILU R. MADRUNIO, Ph.D.  
*Dean*

FR. JOSÉ ANTONIO E. AUREADA, O.P., S.Th.D.  
*Regent*

ALEJANDRO S. BERNARDO, Ph.D.  
*Faculty Secretary*

GRECEBIO JONATHAN D. ALEJANDRO, Dr.rer.nat.  
*Director for Graduate Research*

**Course Coordinator**

**Fr. Isidro C. Abaño, O.P.**

Special Course in Church Ecumenism,  
Angelicum Pontifical University, Rome  
Diplomate in Beni Culturali della Chiesa,  
Gregorian Pontifical University, Rome  
M.A Higher Religious Studies, UST

**Course Consultants**

**Eric B. Zerrudo**

Master of Cultural Heritage, Deakin University  
Melbourne, Australia  
Research Diploma in Culture and Representation, Tokyo  
University, Japan

**Cynthia B. Loza**

Bachelor of Fine Arts major in Advertising Arts,  
University of Santo Tomas  
M.A. Development Studies, University of Santo Tomas  
Master of Cultural Heritage, Deakin University  
Melbourne, Australia  
Ph.D. Development Studies Specializing in Cultural Studies,  
University of Santo Tomas

**Professorial Staff**

**Clarissa A. Avendaño**

B.S. Architecture, University of Santo Tomas  
M.S. Architecture, University of Santo Tomas

**Corazon S. Alvina**

A.B. Anthropology, University of the Philippines  
Professional Publishing Course, Stanford University,  
California, USA

**Regalado T. Jose**

M.A. Philippine Studies, major in Humanities, UP

**Michael F. Manalo**

B.S. Architecture, University of Santo Tomas  
Masters Degree in Restoration Architecture,  
Escuela Nacional de Conservacion Restauracion y Museografia

**Jesus T. Peralta**

Ph.D. Anthropology, University of California, USA  
M.A. Anthropology, University of the Philippines  
Ph.D., University of Santo Tomas

**Ma. Bernardita M. Reyes**

Master's Degree in Museografica y Exposiciones,  
Universidad Complutense de Madrid, Spain

**Visiting Professors**

**William S. Logan**

Ph.D. Geography, Monash University  
M.A. Geography, University of Melbourne

**Anita Jane Smith**

Ph.D. Archaeology, La Trobe University, Bundoora, Victoria

**Margaret Birtley**

Graduate Certificate of Management, Deakin University,  
Melbourne, Australia  
Master of Philosophy, University of Oxford

**Linda Young**

Ph.D. History, Flinders University  
M.A. American Studies, University of Pennsylvania  
M.A. Historical Archaeology, University of Sydney

**Special Lecturers**

**Rev. Fr. Rolando dela Rosa, O.P.**

Ph.D. Higher Religious Studies, Catholic University of Louvain  
M.A. Higher Religious Studies, UST

**Florentino H. Hornedo**

Ph.D. Philosophy, University of Santo Tomas  
M.A. English Literature, St. Louis University  
M.A. Philosophy, St. Louis University

**Reynaldo A. Inovero**

Specialization course on Restoration of Monuments and  
Historical Centers, Italy  
B.S. Architecture, University of Santo Tomas

**Victorino M. Manalo**

M.I.A. International Affairs,  
Columbia University, New York, USA

**Augusto F. Villalon**

M. Architecture, Yale University, USA

For further information, please call,

Tele-Fax: (632) 740-9732 or  
Tel. No. (632) 406-1611 loc. 8247; 731-5396  
E-mail: odgs@mnl.ust.edu.ph

or write to:

The Dean/Faculty Secretary  
UST Graduate School  
España Blvd., Manila, Philippines 1015

UST Museum  
3<sup>rd</sup> Floor, Main Building,  
España Blvd., Manila, Philippines 1015  
Tele-Fax: (632) 740-9718  
Tel. No. (632) -731-3101 loc 8337; 781-1815  
E-mail: museum@mnl.ust.edu.ph



University of Santo Tomas  
THE CATHOLIC UNIVERSITY OF THE PHILIPPINES  
MANILA, PHILIPPINES  
**The Graduate School**

**MASTER OF ARTS IN  
CULTURAL HERITAGE STUDIES  
(CHS)**

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