CULTURAL HERITAGE STUDIES

Cultural Heritage refers to things valued from the past that enrich our identity in the present and inspire future generations. Our tangible, intangible, movable and immovable heritage are valued not because they are old but because they are associated with phases of history, people, and events of high significance.

The Cultural Heritage Studies Program of the UST-Graduate School began in 2000 as a pioneering curriculum in heritage conservation in the country. The CHS program is carried out through the support from the UST Museum of Arts and Sciences (an environment of continuous/experimental learning) and the UST Center for Conservation of Cultural Property and Environment in the Tropics (for the application of learning).

The core aim of this program is to produce graduates who are armed with skills and competencies to allow them to be a part of the dynamic field of cultural heritage, in terms of policy making, practice, research, service and advocacy.

OBJECTIVES:

1. To address the increasing demand for competent cultural heritage workers locally and internationally.
2. To provide the students with theoretical and practical skills, and ethical standards in heritage conservation.
3. To enrich and nurture an understanding of the processes involved in the social production and transmission of heritage values.
4. To develop a scholarly attitude towards research and promote active collaboration with other academic and practical disciplines.
5. To establish a network of local, and international cultural heritage experts.

Specialization may be undertaken within a wide range of areas including but not limited to:

- Curatorial practice and exhibition development
- Conservation planning and heritage assessment
- Cultural policy development and evaluation
- Museum education and public programs
- Researching and writing cultural heritage

ENTRANCE REQUIREMENTS:

Applicants should possess an appropriate bachelor's degree or equivalent.

COURSE STRUCTURE:

Master of Arts in Cultural Heritage Studies

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<th>Requirements</th>
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<td>Specialization Courses</td>
<td>15</td>
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<tr>
<td>Elective</td>
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<td>WCE</td>
<td>9</td>
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<tr>
<td>Thesis Writing I, II, III</td>
<td>9</td>
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<td>TOTAL</td>
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The course requires students to visit sites and join in field trips. Students are also encouraged to participate in seminars and workshops outside the university.

For holders of Graduate Diploma applying for Master in Cultural Heritage Studies:

- Upgrade course from Diploma to Master's degree
- Comply with all requirements of the Master's program.

Students must pass the Written Comprehensive Examination (WCE) before taking their internship.

CURRICULUM

PRE-REQUISITE COURSES: 6 UNITS

GS 500 - St. Thomas on Critical Thinking
As the philosophical foundation of Research Methodology, it is a study of the principles of knowledge and skill in critical thinking according to St. Thomas Aquinas in the three areas of mental cognition; simple apprehension, judgment and reasoning; and of common fallacies toward the acquisition of the art of argumentation.

GS 501 - Research Methodology for Cultural Heritage Studies
The course introduces learners of Cultural Heritage Studies to formal, academic research that provides the theoretical grounding for conservation or preservation of tangible and intangible cultural heritage and initiates appropriate conservation measures.

CORE COURSES: 9 UNITS

CHS 500 - Perspectives in Culture and Heritage

The class will be introduced to various approaches to culture, with the view to broadening their horizons on the plurality of cultures in the world. Through reportages on selected readings and oral debates, students will be encouraged to expand their horizons on thinking and working with culture. Case studies and perspectives will be selected from a variety of fields, such as anthropology, ethnography, linguistics, geography, history, sociology, religion, the arts, etc. Classic works will be selected along with current writing. More than fifty percent of the emphasis will be on subjects from Philippine culture.

CHS 504 - Museum and Cultural Heritage: Contexts and Issues
The course introduces the historical, philosophical, and practical perspectives of cultural heritage and museums cultural heritage discussions revolve around the development of international conventions and charts and the local legislations and ordinances. Museum development studies and ethics of collecting agencies and their public programs. The changing contexts of heritage concepts and practice is viewed in light of cultural diversity, human rights and sustainability in a developing nation.

CHS 502 - Cultural Heritage Management
The course, characterized by multidisciplinary contents and contexts, provides basic theories, principles, and practical case studies for students to develop and evolve their conservation approaches. It highlights the mounting pressure on cultural heritage managers and administrators in increasing accountability and effectiveness. It also addresses the collection and site management, business practices and ethics in administration. Students are presented insights into modern management techniques based on physical, oral and archival research to develop courses of decisions and action targeted on cultural heritage programs, museums, and art establishment.

SPECIALIZATION COURSES: 15 UNITS

CHS 104 - Heritage Research and Documentation
The course introduces various methodologies in research and documentation of cultural heritage with the view of gathering and conserving data in a plural world. Through reportages on selected readings, such as classic works and current writing, and other media, students will be encouraged to expand their horizons on research and documentation of culture with emphasis on the Filipino heritage. Case studies and examples with multidisciplinary points of view will be selected from a variety of fields such as anthropology, ethnography, linguistics, geography, history, sociology, religion, the arts, etc.

CHS 105 - Principles and Basic Practices in Conservation of Movable Heritage
This course covers theories involved in the conservation of movable (paintings, paper, etc.) and immovable (built heritage) objects. It introduces the history and development of conservation in the international and local setting, generally accepted principles and standard practices, the classification of materials, their nature and properties, common causes of conservation problems, different types of conservation work, preventive and emergency measures, and environmental monitoring and control. Focus is on the methodology of treatment of objects in need of conservation, based on an assessment of their condition, tests and analyses, interpretation of results and recommendations. Students are expected to be able to develop conservation programs depending on the situation where is required.

CHS 106 - Heritage Education and Interpretation
Focuses on the establishing and developing different approaches to design and implementation of a range of public programs to communicate the significance of the collections and sites.

CHS 107 - Approaches to Archaeological Heritage
The course provides theoretical and methodological approaches in the reconstruction and interpretation of the cultures of the past. It also deals with story of humanity focusing on the Philippine islands as it reviews the nature of information available from artifacts, ecots, archaeological features, their context and its relationships.

CHS 110 - Heritage and Cultural Tourism
This course brings into perspective the role of tourism as an important means and motivation for the protection, conservation, interpretation and presentation of the heritage and cultural diversity of any particular place or region. Examines the role of domestic and international cultural tourism in the social and economic development thus engaging on conservation by generating funding, education the community and influencing policy. Learners are expected to be trained in physical, oral, and archival research to foreground courses of decisions and actions.

SPECIAL COURSE: 3 UNITS

CHS 108 - Seminars
Seminar with changing topics. In-depth examination of particular topics allows students to broaden their knowledge of subjects pertinent to the field.

TERMINAL REQUIREMENTS: 9 UNITS

Written Comprehensive Examination
Thesis Writing I (Proposal Writing)
Thesis Writing II (Research Colloquium)
Thesis Writing III (Final Defense)

Total = 42 Units
Regalado T. Jose  
M.A. Philippine Studies, major in Humanities, UP

Michael F. Manalo  
B.S. Architecture, University of Santo Tomas  
Masters Degree in Restoration Architecture,  
Escuela Nacional de Conservacion y Museografia

Jesus T. Peralta  
Ph.D. Anthropology, University of California, USA  
M.A. Anthropology, University of the Philippines  
Ph.D., University of Santo Tomas

Ma. Bernardita M. Reyes  
Master’s Degree in Museografia y Exposiciones,  
Universidad Complutense de Madrid, Spain

Visiting Professors  
William S. Logan  
Ph.D. Geography, Monash University  
M.A. Geography, University of Melbourne

Ana Jane Smith  
Ph.D. Archaeology, La Trobe University, Bundoora, Victoria

Margaret Birtley  
Graduate Certificate of Management, Deakin University,  
Melbourne, Australia  
Master of Philosophy, University of Oxford

Linda Young  
Ph.D. History, Flinders University  
M.A. American Studies, University of Pennsylvania  
M.A. Historical Archaeology, University of Sydney

Special Lecturers  
Rev. Fr. Rolando dela Rosa, O.P.  
Ph.D. Higher Religious Studies, Catholic University of Louvain  
M.A. Higher Religious Studies, UST

Florentino H. Hornedo  
Ph.D. Philosophy, University of Santo Tomas  
M.A. English Literature, St. Louis University  
M.A. Philosophy, St. Louis University

Reynaldo A. Inovero  
Specialization course on Restoration of Monuments and  
Historical Centers, Italy  
B.S. Architecture, University of Santo Tomas

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Augusto F. Villalon  
M. Architecture, Yale University, USA

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University of Santo Tomas  
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MANILA, PHILIPPINES  
The Graduate School  

MAJOR OF ARTS IN  
CULTURAL HERITAGE STUDIES  
(CHS)

AY 2014 - 2018