### General Categories

1. **New Humanities & Critical Social Science**

- Public Opinion
- Cultural Studies
- Popular Culture
- Critical Communication Theory
- Political Sphere and the Media
- Political Economy of Mass Media
- Political communications

2. **Info & Communications Technology & New Media Studies**

- Use and function of ICT
- New media in the context of interpersonal, group, organizational and mass communication

3. **Gender Studies**

- Women in media
- Feminist themes in literature
- Waves of feminism (Literary history)
- Cultural feminism (Fil. framework)
- Aspects of feminist inquiry
- Media, culture & gender
- Gender-specific issues affecting men
- Queer Theory; media portrayal of the queer
- Gay themes in TV and Film narratives
- Pedagogical Issues in gender dialectics
- Societal issues in gender studies

4. **Language & Literature**

- Aspects of applied linguistics
- Socio linguistic researches
- Emerging issues in Philippine & Asian Englishes (vis-a-vis standard English)
- Language as applied to journalism & literature
- Philippine literature (in English, Filipino, Spanish)
- Creative Writing
- Cultural studies & Post colonialism
- Postmodernism
- Cross-cultural studies on spirituality & religion

5. **Studies on Religion & Culture**

- Regional peace building initiatives
- Multiculturalism in divided societies
- The Mindanao Experience
- Media (Film, TV, Radio) convergence,
- Reporting of religion & culture in media
- Culture of peace & the mass media
- Intercultural & interreligious dialogue
- Cross-cultural studies on spirituality & religion

6. **History & Heritage Studies**

- Extractions from the UST archives
- Conservation of material culture
- Museum studies, curatorship
- and new museology
- Heritages, Tourism and Development
- Indigenous cultural heritage conservation
- Policy formulation in heritage conservation
- Protecting cultural heritage through science
- Heritage philosophy, management, conservation & utilization

7. **Poverty Alleviation Studies**

- Models of poverty alleviation programs
- Economic liberalization
- NGO’s in urban poverty alleviation
- Regional information on poverty issues
- Poverty alleviation
- & sustainable development
- Community-based savings & credit systems
- Media Reporting of poverty
- Communication & the informal sector
- Community media
- Development communication

8. **Migration and Diaspora Studies**

- Overseas Filipino workers (OFW) issues
- Socio-cultural dimensions in migration
- Media and Diasporic Communication
- New Media and Diaspora
- Literature and Diaspora

9. **Business, Industries & Economics in Globalization**

- DEA studies
- Stochastic analysis
- Debt overhang and economic growth
- Monetary policy
- Corporate social responsibility in developing economies
- Technology development and economic performance
- Entrepreneurial models
- Comparative Asian economies
- Trade liberalization issues
- Media economics
- Economics of literary publishing

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For more details, see the complete document.
10. Critical issues on Public Governance
- Management of public info & technology
- Comparative Asian governance & politics
- Alternative approaches to decision making in the public management
- Critical analysis of concepts & practices in public management

11. Organization & Institution Research
- Aspects transactional/transformational
- Industrial psychology
- Leadership Styles

12. Green Approaches
- Environmental psychology
- Ecological economics
- Potentials & utilization of bioenergy
- Access to electric power consumption
- Energy consumption and economic growth
- Policy options and strategies for market development of alternative energy resources
- Social responsibility of alternative energy resources initiatives

13. Natural Products
- Biologically active constituents of plants
- Biodiversity & remediation
- Pharmacological aspects of natural products

14. Chemical Analysis & Instrumentation
- Surface and electrochemistry
- Material science and nanoscience

15. Health Science, Movement & Translation Research
- Evidenced-based researches
- Sports science researches
- Sports psychology and sports technology
- Bioinformatics

16. Medical Physics Research
- Radio oncology: Radiotherapy, Teletherapy & Brachytherapy, Radionuclide Therapy
- Diagnostics: Diagnostic Radiation & Nuclear Medicine
- Radiation Protection/ Radiation Physics: Ionizing and Non-Ionizing, Radiation protection, Radiation dosimetry, Radiation detection and measurement

17. Clinical & Translational Psychology Research
- Aspects of intervention studies
- Bio & Neuro psychology
- Psycho-trauma studies
- Module designs in intervention studies
- Psychology of interpersonal and group communication

18. Gerontologic Studies
- Biological, psychological, and social dimensions in gerontology
- Geriatric Studies
- Socioeconomic matters affecting health care services for elderly persons

19. Philosophical Research
- Eastern Philosophy (Chinese, Japanese, and Filipino)
- East-West Comparative Philosophy
- Thomism and Scholasticism
- European and Continental Philosophy

General Categories

Program Clusters

- Law
- Advertising
- Political Science
- Library Science
- Public Administration
- Communication Arts
- Business Cluster
- Psychology
- Development Studies
- Political Science
- Educational Management
- Law
- Public Administration
- Library Science
- Biological & Chemical Sciences
- Communication Arts
- Sciences
- Literature
- Business Cluster
- Pharmacy
- Development Studies
- Education
- Political Science/Law
- Psychology
- Biological & Chemical Science
- Library Science
- Pharmacy
- Allied Health
- Medical Physics
- Psychology
- Allied Health
- Communication Arts
- Public Administration
- Library Science
- Guidance & Counselling
- Nursing
- Psychology
- Communication Arts
- Physical Therapy
- Allied Health
- Development Studies
- Psychology/Nursing
- Library Science
- English & Literature
- Library Science
- Philosophy
- Theology