

GRADUATE SCHOOL MISSION STATEMENT

We are a Catholic institution dedicated to advancing the frontiers of knowledge in the theoretical and applied fields through quality graduate education that is comprehensive and responsive to the needs of society.

We are committed to the formation of scholars and high level professionals who are ethical, competent, compassionate and committed to the service of the Church, the Nation and the Global Community.

GRADUATE SCHOOL VISION STATEMENT

We envision a Graduate School that stands for excellence and innovation and that will be globally identified for the distinction of its programs and quality of its research.

GRADUATE SCHOOL GOALS

To realize this mission-vision, the Graduate School commits itself within the next five (5) years:

- To develop the intellect and creativity through excellence in instruction, research, and extension work.
- To form scholars and high level professionals in the arts and humanities, the natural and allied health sciences, the social and management sciences who are ethical and who demonstrate competencies functional in both the local and global workplace.
- To hone the professional and social skills, and critical capabilities of students enabling them to become responsible leaders in their careers and community.
- To provide students opportunities to serve the larger community through extension work and community service.
- To produce quality research in the various fields of knowledge that is internationally recognized.
- To recruit Faculty who are acknowledged experts in the field and to complement the teaching staff by inviting international scholars in the various disciplines.
- To build partnerships and linkages between the Graduate School and academic institutions, industry and government entities at the local and international level.
- To enhance the image and visibility of the Graduate School and its work in both the local and global community.

APPLICATION PROCEDURES

- A. Application for admission to the UST Graduate School is until October 30 for October enrollees, April 10 for Summer enrollees and May 29 for June enrollees.
- B. Application forms for Admission are available at the UST Graduate School, UST Admissions Office & at the UST Graduate School Web Site – <http://graduateschool.ust.edu.ph>

REQUIREMENTS:

Certified true copy of Transcript of Records, one (1) colored passport size, recent photo (if any) document(s) attesting to passing a Bar/Board Exam, or being a scholar of any agency.

Two (2) Referral Forms: One(1) for the current (immediate) superior (or Dean, in the case of a school); and the other, for the professor in one specialization (major) subject.

For Foreigners:

All of the above and;

TOEFL English Proficiency and Student Visa Requirements.

ADMISSION REQUIREMENTS

1. Bachelor's Degree in Business Administration or related courses with a general average of at least 2.0/85% or B.
2. At least two (2) years working experience.
3. Complete accomplished application and referral forms.

PHILOSOPHY & OBJECTIVES

Committed to intellectual expertise, scholarly research and the spirit of community involvement, the business program is built on the strengths and traditions of the University of Santo Tomas. The MBA program is envisioned to produce world class business leaders imbued with Christian and Ethical values.

The Faculty members in the program are business practitioners and academic scholars who pool their knowledge to stress the skills required to face unexpected challenges and to provide realistic solutions created by change.

Students are motivated to make the MBA Program not only a center of excellence but also a center of leadership. The course offerings enable students to build their careers as managers; update their knowledge and skills in order to gain an understanding of the universal factors that influence the success of business; and to develop lifelong skills to address the management issues of tomorrow.

CURRICULUM

MASTER IN BUSINESS ADMINISTRATION

PRE-REQUISITE COURSES: 6 UNITS

GS 500 - St. Thomas on Critical Thinking

As the philosophical foundation of Research Methodology, it is a study of the principles of and skills in critical thinking according to St. Thomas Aquinas in the three areas of mental cognition: simple apprehension, judgment, and reasoning; and of common fallacies towards the acquisition of the art of argumentation.

GS 501 - Research Methodology

The student is introduced to research concepts relevant to business and industry. Discussions center on how to prepare a thesis emphasizing choice of title, statement of the problem, sources of data, analysis and evaluation of information gathered, among others. Course output is a thesis proposal. Reviews the UST-GS Thesis Writing Guide Booklet.

CORE COURSES: 9 UNITS

MBA 601 - Management of an Enterprise

The course discusses the elements and techniques of managerial process which are fundamental to the successful operation of an organization. It focuses on the managerial functions carried out in an ever dynamic business environment. The course enhances the student's understanding and appreciation of the significant relationships of business and the leader's own managerial activities as a responsible member of the global community.

MBA 602 - Quantitative Business Analysis and Statistics

It is concerned with the formulation and analysis of mathematical models for decision making and the application of computers in business. Optimal decisions are studied through quality and sensitivity analysis, elementary probability, random variables, measures of central tendency, dispersion and co-variance as basis for business decisions.

MBA 603 - Philosophy of Business

Designed for businesses in a free enterprise society and understand changes in people, organizations, and societies; how and in what direction change is taking place and what he can do either to help, hinder or direct which means "how he can manage the process". The philosophical definition of business profit and social responsibility and business as a service concern and vehicle for social change and true fulfillment of human development are discussed.

MAJOR COURSES: 15 UNITS

*** MBA 701 - Financial Management**

It introduces techniques of financial analysis and projection, covering topics like capital budgeting; inventory

management, cash management, short-term sources, and uses of funds etc. and actual financial problems faced by business concerns which are analyzed through the use of case materials.

MBA 702 - Production Management

The subject deals on the responsibilities of production design and operations planning and controlling of production systems. Topics discussed are production planning, inventory control, production control, maintenance and quality control necessary to operate efficiently as per objectives of a particular firm.

*** MBA 703 - Human Resource Management**

This subject focuses on the issues of managing people within an organization. Particular attention is paid to the problems of designing and working with a human resource management system. Topics include manpower planning, work analysis staffing organization, compensation planning and training, all geared to support the strategic objectives of the organization.

*** MBA 704 - Marketing Management**

It introduces the framework for making marketing decisions. Specific skills are developed in the analysis of customers, competition, the organization facing the decision and the environment within which the marketing decision is to be made. Theories are applied to decisions regarding the 4 P's – product, price, place, promotion aimed at sharpening the student's ability to develop comprehensive marketing policy, strategic plans, and control procedures.

MBA 705 - Entrepreneurship

The course focuses on the initiation of new business ventures as contrasted with the management of ongoing enterprises. The emphasis is on the application of concepts and techniques studied in various functional areas to the new venture. Issues addressed include how to screen for effective venture ideas; how to identify and define the fundamental issues relevant to the new venture, how to prepare a cohesive concise and effective business development plan or a Project Feasibility Study; how to define business strategy; how, when, by whom, how much and what type of financing should be raised and to evaluate viability. Student learns to conceptualize a venture idea and develop a comprehensive business plan for a new venture.

MBA 706 - Managerial Accounting

It emphasizes the system of internal reporting through the application of costing and managerial information systems for different situations and purposes. The course deals on statements of financial condition, income, accounting, records and systems, depreciation, balance sheets and funds flow analysis, the use of budgets and standards in setting objectives for future operations.

MBA 707 - Ethical Issues in Business

This course makes students aware of the variety of beliefs, attitudes and habits that influence the community and the role of religion in shaping relationships among individuals, groups and institutions. The student learns how to define and employ such understanding and sensitivity in his role as a businessman.

* MBA 708- Policies and Strategic Management

An integrating course for all the major functions of management by studying the strategy and external posture of an organization, design and process. It considers the organization in its totality from the viewpoint of a chief executive officer (CEO) and centers on formulating strategies, implementing these strategies and managing diversity. Organizing for strategic action is its overall concern.

MBA 709 - Investment Management

The course focuses on the principles, practices and analysis of investments as well as the portfolio management for individuals and institutions. The role of financial intermediaries, supervisory and regulatory agencies are discussed.

MBA 710 - Legal Aspects of Business

The course is designed to acquaint the student with concepts and applications of laws affecting business. Topics covered include product liability, employment, taxation, industrial relations, capital, investments and all related laws governing local and international trade activities.

MBA 711 - International Trade and Business

A comprehensive course on International Trade & Business which focuses on special characteristics, strategies and structures, investment policies, regional economic integration, multilateral and bilateral trade agreements, globalization of markets and production and its impacts. The course examines various international trade theories and their applications in the business world. The students are expected to participate in domestic and overseas academic fora/workshops and develop critique and research papers.

MBA 712 - Modern Industrial Organization

This graduate-level course examines the theory and practice of Industrial Organization (IO). IO refers to the economics of firms and markets. Specifically, it studies the structure, conduct, and performance of firms, and markets, and how they interact. The course will be conducted as a graduate seminar, with some considerable lecturing by the professor. It will be a mixture of theory and case studies of individual industries, with emphasis on the theory.

MBA 713 - Special Topics

Financial Economics
Management Information System
Tax Aspects of Business

***These subjects must be taken as part of the 15 units major subjects requirement**

COGNATE COURSES: 3 UNITS

Any subject in other major fields that has substantial bearing on thesis.

OTHER REQUIREMENTS

Written Comprehensive Examinations (WCE)

TW I - 3 units (*Thesis Proposal*)

TW II - 3 units (*Research Colloquium*)

TW III - 3 units (*Thesis Defense*)

Total = 42 Units

UST GRADUATE SCHOOL ADMINISTRATION OFFICIALS AND FACULTY SET-UP

LILIAN J. SISON, Ph.D.
Dean

JOSÉ ANTONIO E. AUREADA, O.P., S.Th.D.
Regent

MICHAEL ANTHONY C. VASCO, Ph.D.
Faculty Secretary

CARLOS P. GARCIA, Ph.D.
Director for Graduate Research

GRECEBIO JONATHAN ALEJANDRO, Ph.D.
Supervising Scientist, Science Laboratories

ROMUALDO M. DEL ROSARIO, Ph.D.
Supervising Scientist, UST Botanical Garden

CONRADO MONTEMAYOR, Ph.D.
Chair, Management Committee

PROFESSORIAL STAFF

HECTOR AGUILING, MBA, Ph.D. COM

FR. JOSE ANTONIO AUREADA, S.Th.D.

EMMANUEL BATOON, M.A.

CELSO BENOLOGA, MBA, Ph.D. COM

NELSON BOOL, Ph.D. ECO

EMILYN CABANDA, Ph.D. ACCTNG & FINANCE

DIOSDADO CABILING, Ph.D. TECH MGT

CRISTINA CABRAL-CASTRO, Ph.D. ECO

JOCELYN CAPULE, Ph.D. HRM

MARY CAROLINE CASTAÑO, MBA, Ph.D. COM

JUANITO DE ASIS, MBA, Ph.D. COM

RODOLFO DE LARA, MPA, Ph.D. COM

ERNESTO D. DIMACULANGAN, MBA, Ph.D.

NANCY ELERIA, Ph.D. ECO

CONSUELO ESTEPA, MNSA, Ph.D. COM

DANTE GARCIA, Ph.D. ECO

ERNESTO GONZALEZ, Ph.D. ECO

ERNESTO A. GUZMAN, MM

JOSE IRINEO, MBA

ISIDORA LEE, MBA

JEANNETTE LOANZON, MBA, Ph.D.

EMMANUEL J. LOPEZ, Ph.D. ECO

CONRADO MONTEMAYOR, MA ENT, Ph.D. COM

EDUARDO ONG, MBA, Ph.D. COM

RAMON POSADAS, MBA, Ph.D. COM

JAIME ROMERO, DBA

RAMON RICARDO ROQUE, MBA, Ph.D. HRM

MARIBEL SALTA, MBA

ATTY. LEOPOLDO SAN BUENAVENTURA, MBA

MA. ROSARIO SOLLANO, MBA, Ph.D. COM

OLIVE TAN, M.Stat.

VIRGILIO TATLONGHARI, Ph.D. ECO

TOMAS TIU, MSC

ENRICO TORRES, MBA, Ph.D. COM

FERNANDO TRINIDAD, MBA

SCHOOL CALENDAR

The University of Santo Tomas follows an Academic Year Calendar of two (2) semesters and a summer term.

Summer Term: April-May

For further information, please call,
Tele-Fax: (632) 740-9732 or
Tel. No. (632) 786-1611 loc 8247; 731-5396
Web-http://graduateschool.ust.edu.ph
E-mail: odgs@mnl.ust.edu.ph

or write to:

The Dean/Faculty Secretary
UST Graduate School
España, Manila, Philippines 1008

University of Santo Tomas

GRADUATE SCHOOL



GRADUATE PROGRAM

AY 2006 – AY 2011

MBA

Master in Business Administration

España, Manila